

2018 Rates & Specs

FRONT COVER \$750.00

(Includes Table of Contents)

Ad Creation, Web Set-up, and Listing Syndication are included at No Additional Charge.

SIZE	DOUBLE ISSUE RATE	SINGLE ISSUE RATE
FULL PAGE	\$550.00	\$655.00
HALF PAGE	\$335.00	\$395.00
QUARTER PAGE	\$175.00	\$230.00
FRONT COVER (SEE ABOVE)		\$700.00

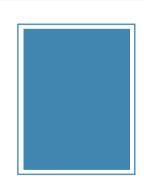
Ask about our Direct Mail Program.

Reprints Available – Call for Pricing

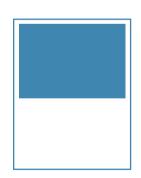
AD SPECIFICATIONS



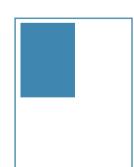
FULL PAGE BLEED 621 x 801 Points 8.625" x 11.125"



FULL PAGE 540 x 729 Points 7.5" x 10.125"



HALF PAGE 540 x 361 Points 7.5" x 5.014"



QUARTER PAGE 267 x 361 Points 3.708" x 5.014"



www.Real-Tally.com www.HomesAndLand.com Jackie Hubbard Account Executive 850.570.0327
TallyHomesAndLand@gmail.com

Terry Eagerton Publisher 352.236.2787 Eagerteam@gmail.com